CREATE YOUR SIGNATURE SALON TEAM

APPRENTICE BUILDER PROGRAM

MIG TRAINING ORGANISATION

SALON OWNERSHIP CAN BE OVERWHELMING

Let's be honest, salon ownership and management can involve working tirelessly for little reward and ever increasing worry, with the daily grind of:

Finding quality hairdressers and barbers

Finding quality people is impossible, getting them to stay is even harder and has a significant impact on your business.

A dysfunctional team

Managing and motivating hairdressers to build a quality high functioning team.

Clients only wanting you and no one can do what you do

Are you juggling all the balls at once? Working in and managing your salon while managing staff, finances, marketing and operations can be difficult and all consuming.

Does this sound familiar?

"As a small business owner, I feel like I need to do it all. I am in the business both creatively and financially. A poorly trained team with high turnover are waste money, time and have a significant impact on me emotionally and physically.

Similarly, trying to be all things to all people by servicing and retaining clients, attracting new clients, managing the team, and staying on top of the business management after hours has an enormous drain on my time, passion for hair and ultimately, my health and relationships."

OUR 4-STEP SIGNATURE SALON METHOD

MIG has developed the Signature Salon Method to mentor hairdressers and barbers through a four step process to grow and accelerate their salon's potential and profitability...and retain your health and sanity too!

To combat the pain of working tirelessly for little or no reward, the industries leading salons and barbershops build their Signature Salon Team.

Building a Signature Salon Team is achieved by following our4 step best practice method.

SIGNATURE SALON METHOD

1 DESIGN

Implementing efficient systems to create the space to build the team.

2 PROFESSIONALISM

Setting and living the standards that matter to attract quality team members.

3 TECHNICAL SKILLS

Team knowledge and skills that are on point.

4 COMMUNICATION

A clear identity, a sharing of ideas and a cohesive team.

THE SIGNATURE SALON TEAM - APPRENTICE BUILDER

Create a highly valued, respected and profitable salon team that represents all of your dreams and aspirations, without the stress.

THE PAIN

- Finding and retaining quality Hairdressers and Barbers
- Working with a dysfunctional team
- Burnout from juggling all the ball at once as an owner, stylist, marketer, counsellor and financial controller

DESIGN

- Customised Training Plans
- Train the trainer
- Salon Supervisor Coaching and Mentoring

PROFESSIONALISM

- Individual Identity
- Standards
- Networks and Industry

TECHNICAL SKILLS

- Cut
- Colour
- Texture
- Styling
- Rituals & Experience

COMMUNICATION

- Consultation and Relationships
- Community and Partnerships
- Team Culture

THE PRIZE

- Quality hairdressers and Barbers
- A team first culture
- Peace of mind and time to work on the business not in the business

3 YEARS

FEATURES

- Online Learning Hub
- Specialist Mentors
- Formal Progression Accountability
- Peer Group and Community Support
- Access to Industry Experts
- Premium Salon and Education Space
- Flexible workplace and academy delivery and assessment options

CLIENT FEEDBACK

"In 2019 I changed my salon apprentices over to MIG Training as their dedicated RTO. The decision was one based on what I was seeing MIG do for the industry and apprentices. I honestly felt like my apprentices were missing out by not going to MIG. Since changing over I have been nothing but impressed. Our in-salon trainer is extremely supportive of the standards we have set for our brand. I have great respect for what MIG Training does for my salon and the industry, and what Anthony and his team of dedicated trainers have built."

Kristie Kesic, COBELLE CREATIVE

"Incredible school! I completed my apprenticeship here 17 years ago and now I send all of my apprentices here. Fantastic communication between school, apprentice and salon."

Laura Hudson, HUDSON HAIR

"We have tried many of the Brisbane hairdressing schools and, by far, MIG has been the best. Apprentices have plenty of clients to practice on and the trainers have the right skills to be able to teach good hairdressing practices. I highly recommend MIG for a salon that wants to grow and a salon that wants the best apprentices."

Brendon Mann, EPIC HAIR DESIGN

MIG ALUMNI

PAIGE CAMERON

2021 AHIA
Apprentice of the Year

AMY GAUDIE

URBAN CHIC
2021 AHIA QLD
Hairdresser of the Year

ALANNAH REID

ELLA & JADE
2020 AHIA
Hot Shot Member

AWARDS

AHIA Business
AUSTRALIAN HAIR INDUSTRY AWARDS
2020 FINALIST

HAIR EXPO AWARDS FINALIST
2019 EDUCATION BUSINESS OF THE YEAR

PARTNERSHIPS

ahc Australian Hairdressing Council

RTO select

SUSTAINABLE SALONS

Skills Assure
Proud to be a Queensland Government subsidised training provider

SIGNATURE SALON TEAM SCORECARD

Take our online test today to see how you rate on:

Design
Do you have efficient systems designed to create the space to build your team?

Professionalism
The standards that matter to attract a quality team.

Technical Skills
Is your education and development on point?

Communication
A clear identity. A sharing of ideas and a cohesive team.

Visit migss.scoreapp.com

JOIN US

The MIG Signature Salon Apprentice Builder Program brings together a community of salon owners and mangers committed to reaching their highest potential. We specialise in helping boutique Hairdressing Salons and Barbershops to educate and develop their people. We have :-

- Graduated over 3000 Hairdressers and Barbers over almost 30 years.
- Education Organisation of the Year Finalist 2019
- Australian Hair Industry Awards 2020
- RTO Select Accreditation in recognition of Quality in Hair Education
- Director Anthony Gray is a Board Member of the Australian Hairdressing Council, a hairdressing education and training advisor, and writer.

Come and join the following boutique salons and barbershops and let MIG Training show you why we are the leaders in quality hair education.

Ms. Francis
COL NAYLER BARBER SHOP
RIXON HAIR
URBAN CHIC
elysium HAIR BRISBANE
DOROTHY JEAN eco-glam hairdressing
INDIGO CUT AND COLOUR
chroma HAIR STUDIO
ORIGINAL ESTD 2003 JIMMY RODS BARBERSHOP
rokstar salon
COBELLE CREATIVE
BARBERS & ESQ.MALE GROOMING SUPPLIES SINCE 2004
JACK HORTON HAIR
HUDSON HAIR
DAVID MURRY SALON
Ella&Jade
EPIC HAIR DESIGNS
HORSE MEAT DISCO SALON

If you would like to discuss further whether this program is right for you, contact us for a free, no-obligation consultation.

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MIG
TRAINING ORGANISATION